

WSK PROMOTION WENT THROUGH ITS DEBUT WITH SUCCESS AT THE PRI TRADE SHOW IN ORLANDO, USA. THE PLAN FOR THE YEAR 2010, CONSISTING OF FOUR CHAMPIONSHIPS WITH THE WSK WORLD SERIES AS THE LEADING SERIES, WAS ANNOUNCED TO THE INTERNATIONAL MOTORSPORT OPERATORS, IN FLORIDA. WSK PROMOTION'S BOOTH HAD THE VISIT FROM THE FORMER F. 1 DRIVER DEREK DALY.

ORLANDO (FL, USA) DECEMBER 15TH, 2009

**IN FLORIDA, THE PRESENTATION OF 2010 WSK WORLD SERIES.** At the PRI Trade Show taking place in Orlando, Florida, the WSK Promotion has announced in the United States the four 2010 championships, with the first WSK World Series at the head of the list. The international motorsport expo was the setting of the world karting series, running in North America the second round, next year on August 1. Such a specialized background, attended by the major companies in motorsport business, comes as a confirmation of the leading role the WSK, at the first official appearance in America, plays in the karting sport.

**SUCCESSFUL DEBUT IN THE USA.** With the closing of the Performance Racing Industry in Orlando, the outcome is source of great satisfaction. The booth representing the WSK Promotion was part of the broad show area making up the Trade Show that this year has recorded well 38.000 people in the three exhibition days. In the karting area, it was also present CKI, WSK's American partner that has announced in the same exhibition the organization of the WSK North American Series, the coming year. The venture, complying with WSK standards, consists in organizing a series beyond the Atlantic similar to the WSK European Series, making thereby a link between high-level continental championships.

**VISIT FROM CELEBRITIES.** A great deal of promotional activities revolving around WSK brand is rousing interest towards the American karting. WSK booth had a visit from the former F. 1 driver, Irish Derek Daly who numbers among his activities a training plan for young drivers in the States. Indeed, the Daly Academy will select drivers competing in the WSK North American Series to groom the new generations for the USA motorsport by training courses.

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DEREK DALY, ABOVE, VISITING WSK PROMOTION'S BOOTH DURING THE PRI TRADE SHOW IN ORLANDO.

(PHOTO: PRESS.NET IMAGES).

BELOW, A SHOT OF THE AMERICAN EXHIBITION.

